

DYNAMIC privacy and personal data processing policy

DYNAMIC takes the respect of privacy and the Protection of Personal Data very seriously and undertakes to implement adequate measures to ensure the Protection of Personal Data and to process and use such data in compliance with the applicable provisions and in particular with the European Regulation 2016/679 of 27 April 2016, known as the "General Data Protection Regulation" (hereinafter referred to as the GDPR) and law No. 78-17 of 6 January 1978 known as the French Data Protection Act.

I- Data Controller

Your data is collected by:

DYNAMIC, the mechanical design and production company

A simplified joint-stock company (*société par actions simplifiée*), with a capital of €216,780

Registered with the La ROCHE SUR YON Trade and Companies Register under number 416 450 435

Whose registered office is located at MORTAGNE SUR SEVRE (85290) - 518 Rue Léo Baekeland

Acting as Data Controller within the meaning of Article 24 of the GDPR

II- Identification of the data collected, purposes and use of the data processed

DYNAMIC, in its capacity as Data Controller, collects, consults, uses, modifies, stores, transmits and deletes Personal Data (hereinafter the "Data") in the course of its commercial and contractual activities.

In accordance with Article 4 of the GDPR, the term "Data" or "Personal Data" means any information relating to an identified or identifiable natural person (hereinafter referred to as "Data Subject"); an "identifiable natural person" is one who can be identified, directly or indirectly, in particular by reference to an identifier, such as a name, an identification number, location data, an online identifier, or to one or more factors specific to his or her physical, physiological, genetic, mental, economic, cultural or social identity.

Most of this data is collected directly from data subjects, when they:

- Create a user account on the MISCEO® By DYNAMIC website;
- Make an enquiry about the products (machines, accessories) marketed on the MISCEO® By DYNAMIC website;
- Place an order on the MISCEO® By DYNAMIC website;
- Browse the MISCEO® By DYNAMIC website and/or consult the products;
- Contact Customer Service.
- Write a review / comment visible on the MISCEO® By DYNAMIC website

In the context of the above-mentioned collection activities, DYNAMIC collects the following data:

- Identity data,
- Contact data,
- Invoicing data and payment terms,
- The history of the contractual relationship,
- A copy of people's correspondence with the sales department,
- Technical information related to web browsing (e.g. IP address).

In order to better understand the data processing carried out by the DYNAMIC, we inform data subjects that DYNAMIC may process data for the following purposes:

Performance of management-related processing:

- Contracts and customer accounts
- Invoicing and collection

Performance of processing related to customer relationship management:

- Management of people's opinions on products, services or content,
- Monitoring customer relations, such as conducting satisfaction surveys,
- Management of the loyalty programme within one or more legal entities,
- Selection of customers and users for loyalty actions and product testing.

Performance of processing related to commercial prospecting and in particular:

- Selecting people to carry out canvassing activities,
- Conduct of canvassing operations,
- The organisation of competitions or any promotional operation.

Performance of processing related to the management of complaints:

- Complaints and after-sales service management,
- Processing requests for access, rectification, opposition and erasure,
- Dispute management.

Performance of processing related to the management of commercial activity:

- The selection of people to carry out studies and/or surveys,

- The development of business statistics.

III- Data Hosting

The Personal Data collected and processed by DYNAMIC is hosted in FRANCE.

IV- Destination of the Data collected

The data collected is processed only in the European Union.

V- Data retention period

The data is kept for a period of time appropriate to the purposes of the processing and in accordance with the legislation and regulations in force.

Customer data is retained during the contractual relationship, and may be retained for ten (10) years after the termination of the contractual relationship to comply with accounting and tax obligations.

The data of individual prospects may be kept for up to three (3) years after the last contact from the prospect.

VI- Exercise of rights

In accordance with the General Data Protection Regulation 2016/679 of 27 April 2016, each person has the right to access, rectify, erase and to the portability of their Personal Data, and the right to limit and object to the processing of this data.

These rights can be exercised by contacting us at the following address:

- **BY POST:**

DYNAMIC – 518 Rue Léo Baekeland – 85290 MORTAGNE SUR SEVRE

- **BY EMAIL:**

contact@misceo-cosmetics.com

Individuals also have the right to lodge a complaint with the CNIL (French data protection authority).

In addition, and since law No. 2016-1321 of 7 October 2016, people who so wish have the possibility to organise the fate of their data after their death. For more information on the subject: <https://www.cnil.fr/>.